

# Advancing Professionalism

## Legal Writing Institute

The Legal Writing Institute is a non-profit corporation founded in 1984 and located at Seattle University School of Law. The purpose of the Institute is to promote the exchange of information and ideas about legal writing and to provide a forum for research and scholarship about legal writing and legal analysis. The Institute promotes these activities through a conference, a newsletter, and a journal.

The Institute sponsors its conference on legal writing every other summer. This 1998 conference is the eighth of these biennial conferences, which began in 1984.

The Institute has over 1100 members. This membership represents all of the ABA-accredited law schools in the United States. The Institute also has members from English departments; from Canada and Australia; from independent research and consulting organizations; and from the practicing bar. Anyone interested in legal writing or the teaching of legal writing may join the Institute by contacting the Institute at the following address: Legal Writing Institute, 950 Broadway Plaza, Tacoma, WA 98402-2235, (253) 591-2235, E-mail: [laml@seattleu.edu](mailto:laml@seattleu.edu).

## About This Conference

The theme of this, the Legal Writing Institute's eighth biennial conference, is Advancing Professionalism. We will explore great teaching, writing, getting published, and innovative research. The sessions on Thursday will focus on professionalism in teaching, the sessions on Friday will focus on professionalism in writing, and the sessions on Saturday will focus on research and a potpourri of topics. Saturday's program includes sessions of particular interest to adjunct faculty. Each day features concurrent sessions designed for new faculty, directors, and veterans. There will also be a variety of social events, including an opening reception, a trip to Second City, a talent show, Top of the Park, and a Mentor-Mentee luncheon. An added feature this year will be professionals who will help us overcome job dissatisfaction and burn-out by tackling stress. Each

hour of the conference offers a Chat Room alternative where you can meet your friends, make new ones, watch VCR tapes on humor and stress, or simply couch-potato it. For those interested in technology, a Tech-ie Room will showcase new programs designed just for us - some of them were even created by Institute members! When you leave Ann Arbor, you should take an arsenal of materials, advice, and encouragement to help you become a better, more professional teacher.

The conference will be held on the University of Michigan Campus in Ann Arbor. The registration fee includes entrance to all meetings; copies of conference materials; a reception on Wednesday evening; breakfast, lunch, and the Second City excursion on Thursday; breakfast, lunch, dinner, and the talent show on Friday; and breakfast and lunch on Saturday.

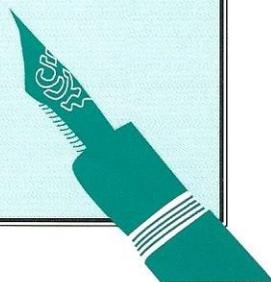
## Plenary Speaker: Charles Calleros

Since 1981, Charles Calleros has taught at Arizona State University, where he has periodically directed the first-year writing program and has taught advanced writing seminars, contracts, torts, civil rights legislation, and the civil clinic. Professor Calleros's publications include a textbook on legal method and writing, soon to be published in its third edition, and an article on "Training a Diverse Student Body for a Multicultural Society." He has won several awards for his teaching, most recently the 1997 ASU Alumni Association Award for Professor of the Year. Over the last year, he has assisted the Institute for Law School Teaching in developing and presenting its videotape and other materials on "Teaching to the Whole Class." His hobbies include flamenco dancing and playing drums in blues and jazz bands; although these activities do not usually influence his classroom teaching, anything is possible in the Legal Writing Institute's opening plenary session.

### Wednesday, June 17, 1998

Registration for the Legal  
Writing Institute 1998 Conference  
Michigan Union - Pendleton Room  
3:00 - 11:00 p.m.

Welcome Reception  
Michigan Union - Pendleton Room  
6:00 - 11:00 p.m.



**Thursday, June 18, 1998**  
**Professionalism in Teaching**

8:30 a.m.	<b>Welcome and Announcements</b>
9:00 a.m.	<b>Plenary Session: Great Teaching—Charles Calleros</b>

Chat Room 10:00 a.m. - 3:00 p.m.	Strand A: <b>Novice</b>	Strand B: <b>Theory-in-Practice</b>	Strand C: <b>Curriculum</b>	Strand D: <b>Empowering Students</b>	Strand E: <b>Achieving Specific Goals</b>
10:00 a.m.	<b>Advice to New Legal Teachers</b> Neumann, Shapo, Walter	<b>Teaching Legal Reasoning</b> L. Edwards	<b>Integrated Assignments</b> Hiller, Lysaght, et al.	<b>Panel on Teaching in Light of Student Differences</b> Strauss, Conway-Jones, Wojcik, Williams, Rosenbaum, Edelman	<b>Commenting Relationship</b> McKinzie
11:00 a.m.	<b>Architecture of Legal Writing Assignments: Top Ten Mistakes</b> Bannai, Engquist, et al.	<b>Teaching Objective Writing as Sophisticated Persuasion</b> Spanbauer	<b>Integrating Material from Subject Courses</b> Diaz, et al.		<b>Developing Exercises for Specific Objectives</b> Domonoske
1:00 p.m.	<b>Integrating Writing Process Principles into the Curriculum</b> Beazley	<b>Pragmatic View of Educational Theory</b> Sampson, Barger	<b>The Art of the Fact</b> Lieberman	<b>Panel on Self-evaluation</b> Phelps, McEwen, Barnett	<b>Teaching about Plagiarism</b> Dunham
2:00 p.m.	<b>Application of Law to Fact</b> Algero	<b>Active Learning Approach to Teaching LRW</b> Mostaghel, Preston, Gilmore	<b>Process-Oriented Legal Writing Course</b> Wellford, Robin	<b>Escaping Formalization</b> Ramsfield	<b>Panel on High &amp; Low Technology</b> Blevins, Crist, Dimond, Soonpas

3:00-4:45 p.m.	<b>Stress Buster: Grading Magic:</b> Beazley, Nesbitt, Meyer
5:00 p.m.	<b>Trip to Second City</b>

**Stress Buster:** Grading Magic: Mary Beth Beazley, Christy Nesbitt, and Robin Meyer. Cut down on your individual critiquing workload (and increase student learning) by using self-graded drafts, self-critiques, and self assessments.

**Thursday Evening**

Second City has been the training ground for such nationally known comedians and actors as Joan Rivers, Martin Short, Jerry Stiller, Dan Aykroyd, John and Jim Belushi, John Candy, and Gilda Radner. Its roots are in improvisation and ensemble acting; its reputation is that of the vanguard of intelligent humor. We will start the evening with a tour of Detroit's rejuvenated theater district. Dinner will be served at Risata, a multi-level contemporary restaurant with an urban decor. After dinner, we will enjoy cabaret style theater by the Second City Troupe.

**Thursday, June 18, 1998**

3:00 Stress Buster: Grading Magic

5:00 Trip to Second City



**Friday, June 19, 1998**  
**Professionalism in Writing**

Chat Room 9:00 a.m. - 4:00 p.m.	Strand A: <b>Novice</b>	Strand B: <b>Getting Started</b>	Strand C: <b>Publishing</b>	Strand D: <b>Specifics</b>	Strand E: <b>Students</b>
9:00 a.m.	<b>Methods for Teaching Basic Grammar</b> Pavetto	<b>Subjects and Strategies</b> Ramsfield	<b>Collaboration</b> Durako, Beazley	<b>Syllogisms</b> Gardner	<b>Creative Writing</b> Foley, Lahey
10:00 a.m.	<b>Synthesis: Critiquing a Rule of Law</b> Patrick	<b>Getting Started and Getting There</b> Kelly	<b>Panel: Nuts and Bolts of Publishing</b> Edelman, Neumann, Stanchi	<b>Organization and Temperament</b> Ray ?	<b>Writing Advisors</b> Grearson, Enquist
11:00 a.m.	<b>Student Conferences</b> Broida, DuVivier	<b>Writer's Block</b> Kunz, Straus	<b>How to Write, How to Market</b> Fine	<b>Linguistics</b> Fajans, Falk *	<b>Organization, Thesis, Topic Sentences</b> Wigal
1:00 p.m.	<b>Team Building in Legal Writing Courses</b> Bendlin	<b>Portfolio</b> Quinnipiac Legal Writing Faculty ?			
2:00 p.m.	<b>Employing the Strengths of a Disability</b> Ray	<b>Three Directions for Legal Scholarship</b> Smith	<b>Finding Publishers</b> Romantz, Vinson	<b>Symmetry</b> Palasota	<b>Panel: Advanced Writing</b> Wilson, Peters, Byrnes, Donahue *
3:00 p.m.	<b>Red Pencil Lady to Writing Specialist</b> Dailey	<b>Round Table: How I Learned to Write</b> Easton, Hiller	<b>Panel: Co-authorship</b> Poorni, Koren, Elkhadem	<b>Metaphors</b> Cerminara	<b>Panel: Scholarly and Judicial Writing</b> Pearl, Zimmerman *

4:00 p.m.	<b>Stress Buster: Tools for Overcoming Stress:</b> Sagert
6:00 p.m.	<b>Dinner and Talent Show</b>

**Stress Buster:** Tools for Overcoming Stress: Janine Sagert, president of Time Out® of Austin. Dr. Sagert has developed techniques to deal with stress and enhance out psychological "hardiness." Her clients include IBM, Semitech, Banco Nacional de Mexico, The Wall Street Journal, and many more now-content organizations.

**Talent Show:** For more information and to volunteer to participate, contact Joe Kimble.

**Top of the Park:** Top of the Park is a special feature of Ann Arbor's Summer Festival with an open air dining area, free concerts, and free movies after dark.

**Friday, June 19, 1998**

4:00 Stress Buster: Tools for Overcoming Stress

6:00 Dinner and Talent Show

Top of the Park



**Saturday, June 20, 1998**  
**Research & Potpourri**

Chat Room 10:00 a.m. - 4:00 p.m.	Strand A: <b>Novice</b>	Strand B: <b>Integrating Research</b>	Strand C: <b>Pedagogy &amp; Moot Court</b>	Strand D: <b>Advanced Research</b>	Strand E: <b>Collaborations</b>	Strand F: <b>Motivations &amp; Aspirations</b>
10:00 a.m.	<b>Developing the Independent Researcher</b> Gionfriddo, Seligman	<b>Choices and Considerations</b> Sloan, McKinney, Stirling, Hudson	<b>Barrel of Monkeys: Making Legal Research and Writing Fun</b> Dikes, Furgerson	<b>Teaching Advanced Research Using the Web</b> Van Dam, Livingston	<b>Collaborating with Legal Firms in Developing Skills Curricula</b> Bauer, Cochran, Collins, Richmond	<b>Motivating Students by Creating a Hospitable Learning Environment</b> Newman, et al.
11:00 a.m.	<b>Electronic Alternatives—CD ROM, etc.</b> Pollman	<b>The Death of the Closed Universe Assignment</b> Levine, DeJarnatt, Margolis, Smith, Stanchi	<b>Self-guided Legal Research Training</b> Lien, Van Dam	<b>Doing Qualitative Research</b> Oates	<b>Collaborating with Doctrinal Faculty in Developing Research &amp; Writing Assignments</b> Pratt, Lysaght, Seligman	<b>Two Paths to Excellent Teaching Evaluations</b> D. Walter
2:00 p.m.	<b>Teaching Legal Reading</b> Oates	<b>Integration of Legal Research into the Legal Writing Curriculum</b> Beck, Blum, Gionfriddo, Good	<b>Integrating CALR and Manual Research</b> Mercer, Jones	<b>To Moot or Not to Moot: Whether, When, How?</b> Strubbe, Greenberg, Adams	<b>Collaborating with the Bench and Bar in Developing CLE Programs</b> Eichhorn, Crist	<b>Lessons from the World of Employee Motivation</b> Nisbett
1:00 p.m.	<b>Board of Directors' Report</b>					
3:00 p.m.			<b>Creating a Website to Teach Legal Research and Writing</b> Hoffman	<b>A Practical Guide to Building a Strong Advocacy Program</b> Sampson, Bozzo, Coats	<b>Collaborating among Legal Writing Professionals and Organizations</b> Newman, et al.	<b>So You Want to be a LR &amp; W Director?</b> Levine, Kordesh, Tonner
4:00 p.m.	<b>Stress Buster: Physical Exercises:</b> Zeeb					

**Stress Buster:**

Functional Fitness for Real People: Winallee Zeeb, NIA *Technique* Black Belt Instructor. No jumping, jogging, or jarring calisthenics.

**Saturday Evening**

Saturday evening, join friends to enjoy Top of the Park or one of Ann Arbor's many ethnic restaurants.

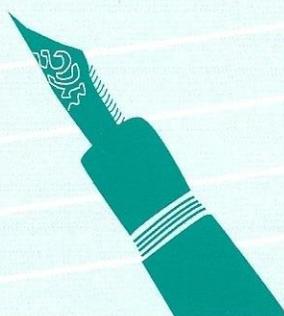
**Top of the Park:** Top of the Park is a special feature of Ann Arbor's Summer Festival with an open air dining area, free concerts, and free movies after dark.

**Saturday, June 20, 1998**

4:00 Stress Buster: Physical Exercises

Join Friends Saturday night

Top of the Park



# Advancing Professionalism

## REGISTRATION FORM

Legal Writing Institute 1998 Conference  
Ann Arbor, Michigan  
June 17-20, 1998

Please print or type. This form can be photocopied as needed.

Name: \_\_\_\_\_ Preferred address: \_\_\_\_\_

State/Province: \_\_\_\_\_ Country: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ E-mail: \_\_\_\_\_

Law School Name: \_\_\_\_\_ Address: \_\_\_\_\_

State/Province: \_\_\_\_\_ Country: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ E-mail: \_\_\_\_\_

Please note any special dietary needs \_\_\_\_\_

### Photo Here

If you cannot provide a picture of yourself at this time, please bring one to the conference for the Get Acquainted bulletin board.

- I would like a mentor.
- I am interested in becoming a mentor.
- I am interested in participating in the talent show.

*Please see back for registration fee.*

## TRANSPORTATION

### Passageways Travel Carlson Travel Network

*The Official Travel Agency for the Legal Writing Institute '98!*

*Exclusive Airline Discounts have been negotiated for LWI travelers to Detroit/Ann Arbor*

**Do not contact the Legal Writing Institute for travel arrangements.** Please complete this form and FAX it to Passageways at 616-941-4611 or CALL TOLL-FREE 1-800-748-0406, and ask for the LWI '98 Travel Desk. You will be given several options from which to choose. If you book your flight more than 60 days before the conference, you may be entitled to a 10% discount off the lowest available Northwest Airlines fare. If you book your flight less than 60 days before the conference, you may be entitled to a 5% discount off the lowest available Northwest Airlines fare.

Ground transportation from the Detroit Metropolitan Airport via Commuter Transportation runs approximately every thirty (30) minutes to the University of Michigan. Discounted advance purchase transfers are (\$32.00 roundtrip). A 3% surcharge will be added for ground transportation only.

*Please see back for fax sheet.*

Parking KimHeard 734-764-7310

**Registration      Early                      After May 28, 1998**

Conference       \$325                       \$350  
*(Includes reception, breakfasts, lunches, dinner, trip to Second City)*

Adjunct/  
Saturday only       \$25                       \$30

Payment of Conference Fee: Mail check payable to **Legal Writing Institute**

Diana Pratt  
Wayne State University Law School  
468 West Ferry Mall  
Detroit, Michigan 48202

*Credit cards not accepted.*

*Requests for refunds must reach Diana Pratt By June 10, 1998.*

**Passageways Travel  
Carlson Travel Network**

*Fax Sheet*

Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: ( ) \_\_\_\_\_ Business Phone: ( ) \_\_\_\_\_

Fax: ( ) \_\_\_\_\_ E-mail: \_\_\_\_\_

Yes, I would like to purchase roundtrip transportation  
from the Detroit Metro Airport to the University of Michigan

Form of Payment:     Check     Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_ / \_\_\_\_

Signature: \_\_\_\_\_

Departure Date: \_\_\_\_ / \_\_\_\_      Approx. Arrival Time: \_\_\_\_\_

Return Date: \_\_\_\_ / \_\_\_\_      Approx. Departure Time: \_\_\_\_\_

## HOUSING FOR THE CONFERENCE

For those wishing to stay in a hotel, the Sheraton Inn Ann Arbor has reserved rooms for the Legal Writing Institute. When making your reservation refer to group code LWI. The Sheraton is two miles from campus; a shuttle bus will provide transportation. The rooms will be reserved until May 17, 1998.

### Sheraton Inn Ann Arbor

3200 Boardwalk  
Ann Arbor, Michigan 48104  
Tel.: (800) 848-2770  
Fax: (313) 996-5898

Room rate for a Single or a Double room is \$ 79 plus tax.  
Please remember to refer to group code LWI.

## ON CAMPUS HOUSING OPTIONS

For those wishing to stay on campus, rooms have been reserved for the Legal Writing Institute at the following locations ( all rooms have air conditioning).

*Events at law school*

### Oxford Housing

Room rate for a VIP Suite (private bath) is \$78.25  
Room rate for a Deluxe Room (floor-shared bath) is \$56.50

*#17 2 double bed  
check in  
at 3*

### Cambridge ( all rooms have a private bath)

Room rate for fourth floor is \$86  
Room rate for floors 1-3 Single is \$56.50; Double is \$65.75

### Mosher Jordan (all rooms have a floor-shared bath)

Room rate for a Single is 41.75; Double is \$51.25

**Wednesday, June 17, 1998**

Association of Legal Writing  
Directors Meeting  
Michigan Union Ballroom  
12:00 - 5:30 p.m.

Legal Writing Institute Board of  
Directors Meeting  
118 Hutchins Hall  
1:00 p.m.

*10 am MBB*



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# Advancing Professionalism

A Conference for People Who Teach in or  
Administer Legal Writing Programs

June 17 - 20, 1998

University of Michigan

Ann Arbor, Michigan



*Hosted by*  
Wayne State University Law School  
The University of Michigan Law School

*Sponsored by the Legal Writing Institute*