



LegalWriting
institute



14th Biennial Conference of the the Legal Writing Institute

New Horizons:
Looking Toward LWI's Next 25 Years

Welcome to the 14th Biennial Conference of the Legal Writing Institute!

The 14th Biennial Conference of the Legal Writing Institute once again brings together legal writing colleagues from across the nation and around the world. We look forward to meeting, reconnecting, and sharing ideas about pedagogy, scholarship, professional growth, and future paths for the legal writing discipline.

In this section, you will find information about the conference venue and Marco Island. The next section provides an overview of the entire conference program. Detailed descriptions of each presentation are also available; they are organized according to the day on which the presentation will be made. You can also get more information about poster presentations in the poster abstracts section. Finally, this program would not be complete without thanking the people, schools, and corporations who have supported LWI and this conference with time, energy, and financial contributions. You will find our thank you's in the last section of this program.

We hope you enjoy the conference.

Conference Space

You will find a map of the resort and a diagram of our conference space later in this Welcome section. All of our conference space is on the southern end of the resort. We will be using the Islands Ballroom Salons, which are located on the lobby level of the hotel, and the Capri Ballroom Salons, which are located in the lower level of the hotel just below the Islands Ballroom.

The opening reception will be held on the Sunset Terrace, which is located outside, just west of the hotel lobby. In case of rain, the reception will be held in Collier Hall, which is also on the lower level of the hotel near the Capri Ballroom.

The Gala Beach Party will be held on Tuesday evening on the beach. In case of rain, that event will be held in the Palms Ballroom, which is located on the north end of the resort.

Vendors

The vendors who have helped to sponsor our conference, Lexis/Nexis, Thomson Reuters, Wolters Kluwer Law & Business (Aspen Publishing), and Carolina Academic Press, will have tables set up throughout the conference in Islands Ballroom, Salon A. In that same salon, you'll also find information about Scribes and BNA publications. We encourage you to visit these vendors.

Writers' Workshop

LWI is once again selling merchandise to benefit the Writers' Workshop. If you need some small, writing-related gifts to use as student incentives or to take home to your kids, the writers' workshop table is the place to go. You will find that table in Islands Ballroom, Salon A, with the vendors.

WELCOME

Meals and Refreshments

All coffee breaks, refreshment breaks, and lunches will be served in the foyer outside of Islands Ballroom, Salons A&E.

Restaurants (On-site)

The resort has seven restaurants on site, all of which are marked on the resort map included in this Welcome section. The restaurants with the least expensive offerings are the Café San Marco, 400 Pazzi's, and the Tiki Bar. The Café serves coffee drinks, pastries, sandwiches, and other breakfast and lunch items. 400 Pazzi's is a brick-oven pizzeria that serves pizza, sandwiches, and other Italian specialties. It also offers a children's menu. The Tiki bar offers drinks and lunch options.

Quinn's on the Beach is a bistro and bar located near the beach and Quinn's Pool on the south end of the resort. It is open daily from 11:30 until midnight. The atmosphere is casual, and the restaurant offers Caribbean-style seafood and steaks as well as sandwiches and salads. Prices range from \$12 to \$28 for entrees.

Tropiks Restaurant is located just below the resort lobby and just off the Sunset Terrace. Tropiks serves breakfast daily but is only sometimes open for lunch and dinner. Breakfast prices range from \$14 to \$20, lunch prices range from \$12 to \$15, and dinner options range from \$12 to \$30. A children's menu is available.

The more upscale restaurant at the resort is Kurrents, which serves seafood, steak, and Pan-Asian specialties. Reservations are recommended.

Finally, Koral's Sushi & Cocktail Lobby Bar serves sushi as well as appetizers and small plates from Kurrents Restaurant.

You can find more information about the restaurants, including menus, if you follow the dining links on the resort website at <http://www.marcoislandmarriott.com/dining.html>.

Restaurants (Off-site)

We have also listed restaurants located elsewhere on the island. You will find that dining list at the end of this Welcome section.

Parking

The Marriott provides guest parking across the street from the resort at a rate of \$12 per day. The resort also provides valet parking at a rate of \$20 per day. If you plan to park a car at the resort and you need internet access, the resort offers an executive package, which includes valet parking, internet access, and unlimited local and long-distance calling. The executive package costs \$23 per day.

WELCOME

Airport Shuttle

Naples Transportation & Tours can provide shuttle transportation between RSW-Fort Myers Airport and the Marco Island Marriott Resort with advance reservations. The special group rate is \$48.00 per person one way. An additional service charge and gratuity will be added. Please make your reservation at least 72 hours in advance by calling 1-800-592-0848 and asking for the "Legal Writing Institute" group transportation rate or by following this link: <https://www.napleseventplanningandtours.com/secure/form1.php?theid=270>. When leaving from the resort, your departure time should be approximately three hours prior to your flight time. Shuttles will depart on the hour by reservation only. Shuttles will leave from the main lobby of the resort.

Note: Per person rates are valid June 25 through July 2, 2010, between the hours of 9:00 a.m. and 7:00 p.m. for arrivals and between the hours of 5:00 a.m. and 3:00 p.m. for departures. If you are arriving or departing outside the major arrival/departure window or traveling with three passengers, please select a private vehicle rate: \$105.00 for a private sedan one-way (up to 3 passengers). A 20% service charge/gratuity will apply.

Rental Cars

Hertz Rental Car (Airport) – 800-654-3131 – Rates are based on car size and rental agreement. One-way or round-trip rentals are available. If you rent for one day you can drop off your rental car through the Hertz Desk in the Marriott lobby.

Taxi Service

If you have not rented a car and want to get around the island, a cab is your best bet. There are always cabs in front of the resort.

If you need a cab to get to the airport, you can try one of these cab services:

A-Action Taxi – 239-394-4400 – Airport rate is approximately \$85.00 per car (up to 4 people).

A-OK Taxi – 239-394-1133 – Airport rate is approximately \$70.00 one way for 1 to 4 people.

Classic Taxi – 239-389-0880 – Airport rate is approximately \$78.00 plus gratuities.

Wireless Access

Wireless access is available in guest rooms and in the lobby for \$14.95 per day. Please note that even if you purchase the wireless service, it is not available in the conference facilities. The wireless access fee includes unlimited local and long-distance calls as well. The resort also offers an executive package, which, for \$23 per day, includes the wireless access, unlimited local and long-distance calling, and valet parking.

Childcare

Tiki Tribe. Tiki Tribe is available for children ages 5 to 12 and offers a full day of outdoor activities, games, toys, arts and crafts, and more.

WELCOME

Nanny Service. The resort staff can arrange for a nanny. Before securing a nanny, you must sign a contract from the concierge desk. Nannies are assigned to a family for a three-hour minimum. In the event of cancellation, a one-time fee will be charged to your room.

Fitness Center

The fitness center offers a variety of cardiovascular equipment and free weights.

The Spa

The Spa features various treatments as well as state-of-the-art fitness facilities, salon services, healthy fare at the Spa Café, and a Spa Shop. Visit The Spa web site at www.marcoislandmarriottspa.com to view the spa directory of services and amenities.

Conference Schedule

In the program that follows, you will find a wide-range of presentations. We hope that you will find presentations that are educational, entertaining, and inspiring. Our goal is that you leave the conference re-invigorated and ready for the next academic year.

To make it easier to sort through your options, we have identified the format and objective of each presentation. For example, some presentations are traditional "lectures with Q&A," while others anticipate a "pair and share" and, therefore, more active audience participation. Some presentations are intended to provide teaching ideas, others to share research, and others to assist with professional growth.

Finally, we have added flags to presentations that may be of special interest to particular audiences, although everybody is welcome to attend any of these sessions:

Idea Bank Live	During idea bank live sessions, presenters will provide you with innovative teaching ideas along the themes of ethics, persuasion, and classroom games.
New Teachers	New Teachers sessions address fundamental teaching skills and are designated as such to help those who are new to LWI conferences find the programs that are likely to be most helpful to them. That said, even the most senior among us like to have a refresher on the fundamentals, so don't hesitate to join a New Teachers session no matter how many years you have been teaching.
Popcorn Sessions	At these evening gatherings, legal writing colleagues get together to discuss hot topics in our community.
Poster Presentations	Poster presentations are yet another way to present pedagogical and scholarly ideas. Come meet the presenters and discuss their ideas. It's a great way to have small group or one-on-one discussions about the ideas that most interest you.
Practitioners	Practitioners have been especially invited to join this year's LWI conference. These sessions are likely to appeal to both legal writing faculty and practitioners.

Enjoy the program!

PROGRAM OVERVIEW

The pages that follow provide an overview of the conference program. For more information about each presentation, please turn to the detailed descriptions that are arranged by day later in this program.

SUNDAY, JUNE 27, 2010

SUN: 8:00	First Biennial LWI Golf Tournament The Rookery Golf Club
SUN: 8:00-2:00	ALWD Board Meeting – Capri Ballroom, Salons 7&8
SUN: 2:30-4:30	LWI Board Meeting – Capri Ballroom, Salon 1 Open to membership
SUN: 3:00-8:00	Registration
SUN: 4:00-6:00	Kick-off party for all poster presenters – Islands Ballroom, Salons D&E Bring your poster and your sweet tooth. Enjoy some sweets and some socializing while we hang posters for display during the conference.
SUN: 5:00-6:00	ALWD General Membership Meeting – Capri Ballroom, Salon 6 Open to all
SUN: 6:00-9:00	Welcome Reception and Award Ceremony – Sunset Terrace
Daily	Vendors – Islands Ballroom, Salon A

Sunday

PROGRAM OVERVIEW

MONDAY, JUNE 28, 2010

MON: 8:30-9:30	Moot Court Advisors Committee Meeting – Sanibel Conference Room					
MON: 9:00-5:00	Registration					
Daily	Vendors – Islands Ballroom, Salon A					
MON: Welcome & Plenary 9:30-10:45 (75 min.)	<p>Welcome Ken Chestek & Alison Julien, Conference Co-chairs</p> <p>Golden Pen Award Presented to William C. Burton</p> <p>Opening Plenary Session 2035: A Legal Writing Odyssey Sophie Sparrow</p> <p>Islands Ballroom, Salons B&C</p>					
MON: 10:45-11:00	Coffee Break – Foyer outside Islands Ballroom, Salons A&E					
MON: Session 2 11:00-11:45 (45 min.)	Islands Ballroom Salons B&C	Islands Ballroom Salon F	Islands Ballroom Salon G	Islands Ballroom Salons H&J	Capri Ballroom Salon 1	Capri Ballroom Salon 6
	A Conversation About What Cognitive Scientists and Composition Theorists Know That We Don't about Using Examples to Improve Learning Terrill Pollman	A is for Think-Alouds, B is for (Fill-in) the Blanks of Mindmap, and C is for Clickers. Robin Boyle-Laisure, Michael Hunter Schwartz & Danton Berube	<u>New Teachers</u> Writing an Effective Syllabus is a Thoughtful Pedagogical Act Nancy Soonpaa	Assessment Planning in Legal Research and Writing Courses Victoria VanZandt	Branches and Roots: Exploring New Directions for Strengthening the Field of Legal Research and Writing Education Judy Rosenbaum & Mary Barnard Ray	Social Justice and Legal Writing: Perspectives of Faculty, Students, and Partner Organizations on Collaborative Legal Writing Mary Bowman, Janet Dickson & Deirdre Bowen
MON: Session 3 12:00-12:45 (45 min.)	<u>New Teachers</u> Creating Writing Assignments Lisa Mazzie	See Me, Feel Me, Touch Me: Bringing Legal Writing Problems to Life Deanne Lawrence, Gary Gulliver, Nancy Costello, Jennifer Rosa & Stephanie Crino	<u>A Better Beginning:</u> Strategies for Minimizing Students' Frustration and Maximizing Their Achievement in the First Weeks of Legal Writing Instruction Laura P. Graham & Miriam E. Felsenburg	Use of Pre- and Post- testing in the Legal Writing Classroom: An Effective Instructional Tool for Teachers and Students Jeff Minneti	The Art of Imitation: How We Can Teach Our Students (and Ourselves) to Write Well By Reading the Best Work Jeanne M. Kaiser	Rethinking the Traditional Legal Memorandum as a Teaching Tool Richard Neumann, Kristin K. Robbins-Tiscione, Doug Godfrey & Mary Rose Strubbe

Monday

PROGRAM OVERVIEW

	Islands Ballroom Salon F	Islands Ballroom Salon G	Islands Ballroom Salons H&J	Capri Ballroom Salon 1	Capri Ballroom Salon 6
MON: 12:45-2:15	Lunch – Foyer outside Islands Ballroom, Salons A&E LWI Membership Meeting – Islands Ballroom, Salon F				
MON: Session 4 2:15-3:30 (75 min.)	Idea Bank Live A. Even the Rule of Law is Fair Game: Persuading Students to Be More Persuasive Shailini J. George & Stephanie Roberts Hartung B. The Punisher, Superhero, or Supervillain? Teaching Persuasive Legal Writing Using A Superhero Metaphor Jacqueline Kutnik-Bauder C. Finding the Silver Lining: Techniques for Addressing Negative Authority, Negative Facts, and Counterarguments in Persuasive Writing Rosa Kim & Geraldine Griffin	New Teachers The ABCs of Teaching and Reaching A, B, and C Students David L. Krech, Hollee Temple, David H. Spratt & Heather E. Ridenour	The Ideal Curriculum Revisited: How 25 Years Has Changed How Legal Writing Programs Are Viewed (or Not) Karin Mika, Ralph Brill & Laurel Oates	Investing in the Future: Creating Effective Teaching Assistants Megan McAlpin, Suzanne Rowe, Temielle Fordyce-Ruff, Joel Atlas & Andrea Mooney	Ethos: Establishing Credibility in Persuasive Legal Writing Michael R. Smith
MON: 3:30-3:45	Refreshment Break – Foyer outside Islands Ballroom, Salons A&E				
MON: Session 5 3:45-5:00 (75 min.)	Committee Fair – Islands Ballroom, Salon D Come find out what all of the LWI committees are up to, and find a place where you can lend your talents!				

Monday

PROGRAM OVERVIEW

MON: Session 5 3:45-5:00 (75 min.)					
Poster Presentations – Islands Ballroom, Salon E					
The Citation of Wikipedia in Judicial Opinions Lee Peoples	Refresh, Revitalize, Renew—An Integrated Approach to Research and Writing Whitney A. Curtis & Alyssa Folse	Experiential Exercises with Flowcharts Facilitate Learning Legal Writing and Analysis Hillary Burgess	The Interactive Research Workshop Stephanie Thompson	Got Issues? An Empirical Study about Framing Them Judith Fischer	Finding Emo: Deriving and Applying Rules to Visual Images Mary Jensen & Jane Wise
Beyond And v. Or: Four Logical Distinctions Every Law Student Should Understand Dov Waisman	Teaching the Writer to Do the Heavy Lifting: How to Improve Persuasive Writing through Better Use of Authority Karen McDonald Henning & Michelle Streicher	A Modest Proposal: Creating a Truly Student-Centered, Peer-Feedback-Driven Legal Writing Classroom Kurt W. Lenz	Promoting Reasonable Expectations for the Legal Writing Course: Aligning Student and Professor Goals Heidi Barcus	Empowerment Teaching & Persuasive Writing: The Principles and Practices that Give Student Advocates Their Voice Cara Cunningham	The Shotgun Wedding: Legal Writing, Academic Support and the New ABA Standard 301-6. Why Divorce is Not an Option Monique McLaughlin & E. Earl Parson
How the 1L Legal Analysis & Writing Course Can Bring the "Real-World" of Law Practice to the Classroom Nicole Raymond Chong	Lawyering Skills Bootcamp: Get Them Early and They're Yours Forever Kendra Huard Fershee & Kirsten Dauphinais	Integrating a Mediation Component in a First- or Second-Year Legal Writing/Skills Course Jennifer A. Gibson	No Law Student Left Behind: Reaching out to the New Legal Writer Aida M. Alaka	Legal Writing Pedagogy Really is the Pedagogy of Bar Exam Success Twinette L. Johnson	The Civility of Counter-Analysis with Robert's Rules Kathryn Sampson
Something Old and Something New: The Syllogism is Back Gail S. Stern	May It Please the Court: Are We Doing Enough to Train Our Students to Write for Judges? Patricia A. Legge	The Course that Dare Not Speak Its Name Rosan Larizza & Kim Baker	Reality Check: Giving Students Real World "Email Memo" Assignments to Make Legal Research and Writing More Current and Practical Stephanie Hartley & Jenny Carey	Non-traditional Scholarship: Visual Practice Guides Joanne Gottesman	
MON: 5:00-6:00 Writing Specialists' Meeting – Islands Ballroom, Salons H&J					
MON: 5:00-7:30 Dinner on your own & New Members Dinners					
MON: 7:30-8:30 LWI Diversity Initiative – Quinn's on the Beach restaurant Discussion					

Monday

PROGRAM OVERVIEW

MONDAY EVENING: POPCORN SESSIONS

	Islands Ballroom Salons B&G	Islands Ballroom Salon F	Islands Ballroom Salon G	Islands Ballroom Salons H&J	Capri Ballroom Salon 1
MON: Session 5 8:30-9:45 (75 min.)	Joining Forces with the "Real World": Bringing Lessons From the Outside In and Lessons from the Inside Out Mary Garvey Algero, Christine Mooney & Libby White	Reflect, Reconnect, Reenergize—Retreat!: How a Program Retreat Can Move You Forward Tamara Herrera, Judy Stinson, Amy Langenfeld & Kirsten Davis	But When Do I Sleep?: Leveraging Support for Legal Writing Instruction Beyond the LRW Classroom Clare Keele Coleman	Academic Freedom and the Staffing Structure of Legal Writing Programs Claire C. Robinson May	Beyond Teaching: Developing Your Unique Professional Identity as a Legal Writing Professor Teri McMurty-Chubb, Danielle Shelton & Melissa Weresh

TUESDAY, JUNE 29, 2010

TUES: 7:00	Second Biennial LWI Fun Run/Walk On the beach				
TUES: 8:45-9:45	Moot Court Advisors' Round table Discussion – Capri Ballroom, Salon 1				
TUES: 9:00-5:00	Registration				
Daily	Vendors – Islands Ballroom, Salon A				
TUES: Session 1 10:00-10:45 (45 min.)	Islands Ballroom Salon B	Islands Ballroom Salon C	Islands Ballroom Salon F	Islands Ballroom Salon G	Islands Ballroom Salons H&J
	Assessing Collaboration: Misery Loves Company or There is No "I" in Team? Anna Hemingway, Dionne Anthon, Jennifer Lear, David Raeker-Jordan, Amanda Smith & Starla Williams	Teaching Persuasion: A Comprehensive Introduction to the Study of Rhetoric for Law Students Suzanne Rabe	"I Can't Say That!": The Role of Women's Discourse in Faculty Membership and Classroom Teaching Kathryn Mercer & Maureen Kenny	It's Not About the Acronym: The Structural Debate About IRAC Jennifer Murphy Romig	Think About It: Strategies to Help Your Students Seamlessly Incorporate Metacognition into the Writing Process Anthony Niedwiecki & Olympia Duhart
TUES: 10:45-11:00	Coffee Break – Foyer outside Islands Ballroom, Salons A&E				
					Capri Ballroom Salon 1
					New Teachers Workshop on Critiquing Student Work Joan Malmud Rocklin

Monday to Tuesday

PROGRAM OVERVIEW

	Islands Ballroom Salon B	Islands Ballroom Salon C	Islands Ballroom Salon F	Islands Ballroom Salon G	Islands Ballroom Salons H&J	Capri Ballroom Salon 1	Capri Ballroom Salon 6
TUES: Session 2 11:00-12:15 (75 min.)	A New and Urgent Role for the LRW Professorate: The Impact of Technology on the Law and Legal Education David Thomson, Ellie Margolis, Ian Gallagher & Kristen Murray	Why Law Schools Discriminate Against Legal Writing Faculty: What Can We Do to Right This Wrong? Anne Enquist	Idea Bank Live A. From Tedium to Terrific: Practical, Effective, and Entertaining Ways to Teach Citation Nancy McGinnis, Robert Brain & Selina Farrell B. Hitting the Mark: Using the Game of Darts to Teach Selection of Authority Jenny Darlington-Person C. What Students Should Know About Good Grammar But Don't—Jeopardy Style! Grace Hum	Enhancing Your Classroom Persona: Everything I need to Know About Being a Dynamic Teacher Michael Higdon & Rebecca Scharf	"I Read Your Article ... What Am I Supposed to Do With It?" Teaching from the Persuasion Scholarship Kathy Stanchi, Ruth Anne Robbins, Linda Berger & Ken Chestek	Legal Writing and Academic Support: A Partnership in Skills Training Joanne Harvest Koren, Jennifer Kamita & Sue Lunbeck	New Teachers Workshop on Critiquing Student Work Joan Malmud Rocklin
TUES: 12:15-1:30	Lunch – Foyer outside Islands Ballroom, Salons A&E						
TUES: 12:30-1:15	A Road Less Traveled: The History of Legal Writing – Islands Ballroom, Salon B A movie about the history of Legal Writing.						
TUES: Session 3 1:30-2:15 (45 min.)	Plug and Play: Developing a Digital Teaching Consortium John Mollenkamp, Tracy McGaugh & Melody Daily	Integrating Legal Writing and Legal Research: Collaborating with Librarians to Improve How Legal Research is Taught Pamela V. Keller, Elizabeth B. Six, Kathleen D. Narko & Jim McMasters	Break It Down: Giving Students Frequent Writing Practice and Feedback Jennifer Cupar & Karla Bell	Teaching Comprehensive Analysis with the U.S. Supreme Court's Argument Playbook Bradley J. Charles	Crowd Pleasers: How to Propose, Submit, and Deliver Stellar Presentations Linda Anderson, Lucille Jewel, Linda Jellum, Mark Burge, & Brooke Bowman	Getting Tenure: Variations, Expectations, and Celebrations Lisa Eichhorn, Jan Levine & Marilyn Walter	New Teachers Workshop on Critiquing Student Work Joan Malmud Rocklin

Tuesday

PROGRAM OVERVIEW

TUES: Session 4 2:30-3:15 (45 min.)	Islands Ballroom Salon B	Islands Ballroom Salon C	Islands Ballroom Salon F	Islands Ballroom Salon G	Islands Ballroom Salons H&J	Capri Ballroom Salon 1	Capri Ballroom Salon 6
	Teaching After Dark: Evening Students and the LRW Classroom Bonny Tavares, Hether MacFarlane & Rebecca Scallo	Even the Best Can Do Better: Ways to Improve the Quality of Student Evaluations of Teacher Performance Joi Gardner Pearson & Janet G. Peterson	They're Just Not That Into You(r Feedback): Educating, Encouraging, and Inspiring the Millennial Generation Paula Manning	Teaching Legal Drafting in Large Classes: Its Advantages to Teacher and Students Jamison Wilcox	Where Shall I Begin?: Reconsidering Storytelling in the First-year Curriculum Steve Johansen	New Teachers Workshop on Critiquing Student Work Joan Malmud Rocklin	Obtaining Institutional Review Board Approval for Empirical Research Lisa Penland
TUES: 3:15-3:30	Refreshment Break – Foyer outside Islands Ballroom, Salons A&E						
TUES: Session 5 3:30-4:15 (45 min.)	Writing Sentences that Pack More Punch: Expanding Your Stylistic Repertoire (and the Repertoire of Writers You Guide) Nancy L. Jones	We're Here Too— Don't Count Us Out: Issues Facing Under- represented Groups in the Legal Writing Classroom Micah J. Yarbrough & Iva Ferrell	Engaging in Primary Research: Using Surveys to Refine the Legal Writing Curriculum Susan C. Wawrose & Sheila Miller	Empathy and Compassion: Introducing Students to the "Heart" of Lawyering Kristin Gerdy	New Teachers Snatched from the Jaws of Death: Rescuing Legal Writing Assignments (and Averting Danger in the First Place) Allison Martin & Shannon Moritz	You Make the Call— The Law School Version Mary Nagel, Juli Campagna & Lurene Contento	Directing a Moot Court Program: Improving Both Advocacy Skills and Moot Court Outcomes Ardath A. Hamann & Joanne Hodge
TUES: 4:30-5:30	A Road Less Traveled: The History of Legal Writing – Islands Ballroom, Salon B A movie about the history of Legal Writing. (Second showing.)						
TUES: 6:00-9:00	Gala Beach Party						

Tuesday

PROGRAM OVERVIEW

WEDNESDAY, JUNE 30, 2010

WED: 8:30	New Directors' Breakfast – Captiva Conference Room								
WED: 9:00-12:00	Registration								
Daily	Vendors – Islands Ballroom, Salon A								
	Islands Ballroom Salon B	Islands Ballroom Salon C	Islands Ballroom Salon F	Islands Ballroom Salon G	Islands Ballroom Salons H&J	Capri Ballroom Salon 1	Capri Ballroom Salon 6		
WED: Session 1 10:00-10:45 (45 min.)	Don't Shoot the Messenger! How Professors and Practitioners Can Give Effective Critiques of Written Work That Disarm Yet Empower the Writers Mary Jean Dolan, Kim D. Chanbonpin & Sonia Bychkov Green	Practitioners Hiring for Competence in Legal Writing Suzanne Ehrenberg & Julie Schragar	Bridging the Legal Writing Gap: Teaching Transitions Between Types of Legal Writing Susan J. Hankin & Sherri Lee Keene	New Teachers Encouraging Students to Take Responsibility for Their Own Education Michelle Cue	Changing Approaches to Writing Skills Diagnostic Tests Jeremy Francis & Daphne O'Regan	Surviving and Thriving: The Experiences of Legal Writing Professors of Color Inside and Outside of the Classroom Lorraine K. Bannai, William Chin, Luellen Curry & Charles Calleros	Practitioners Writing to—and for—the Bench: How Legal Practitioners Can Help Judges Write Good Opinions Rebekah Hanley & Suzianne Painter- Thorne		
WED: 10:45-11:00	Coffee Break – Foyer outside Islands Ballroom, Salons A&E								
WED: Session 2 11:00-11:45 (45 min.)	Practitioners Contract Analysis: A Critical Contract Drafting Skill Tina Stark	Sharing What Works: Enhancing Our Teaching Through Technology Ariana R. Levinson & Cassandra Hill	New Teachers Outlining from Scratch: How to Make the Process Meaningful Ed Telfeyan	Practitioners Advice to Practitioners about Writing Advice Terri LeClercq	Brevity Persuades: Adopt Lincoln's Habits Julie Oseid	Avoiding Culture Shock: Embracing a Multicultural Approach to Teaching all Entering Law Students Julie Spanbauer, & Katerina Lewinbuk	Let Me Entertain You Julie Clement		
WED: 11:45-1:00	Lunch – Foyer outside Islands Ballroom, Salons A&E								
WED: 12:00-1:00	Special Report to Membership regarding ABA Accreditation Standards Review – Islands Ballroom, Salon F Susan Duncan, Mary Beth Beazley & Pamela V. Lysaght								

Wednesday

PROGRAM OVERVIEW

	Islands Ballroom Salon B	Islands Ballroom Salon C	Islands Ballroom Salon F	Islands Ballroom Salon G	Islands Ballroom Salons H&J	Capri Ballroom Salon 1	Capri Ballroom Salon 6
WED: Session 3 1:00-2:15 (75 min.)	Idea Bank Live A. Professionalism Illustrated on Film: A Guide for Law Students and Lawyers Mary Ann Robinson & Alison Donahue Kehner B. No Swedish Bikini Team Screensavers: Teaching Professionalism in the Legal Writing Classroom and Beyond Jean K. Sarge C. Professionalism: Critical Lessons to Complement Legal Analysis, Writing, and Skills Anahid Gharakhanian	Practitioners Beyond the Boilerplate: Learning Effective Drafting Techniques for Contracts and Wills Sue Payne, Susan Chesler & Karen Sneddon	Samples: Teaching Students (and Ourselves) to Use Them Effectively Kimberly Boone, Mary Ksobiech & Tracy Turner	New Teachers How Do You Teach Legal Writing? Using Writing Theory to Analyze the Intersection Between Reader Expectations, Teacher Expectations, and Student Performance Mary Beth Beazley & Carol Wallinger	Developing the "Third Story": Strategies to Enhance Counter- analysis (and Ignite Student Enthusiasm) Lisa McElroy, Christine Coughlin, Sarah Ricks & Robin Wellford Slocum	Practitioners What Skills Do Employers Expect Today's Law Students to Have? Jim Levy, Debra T. Koprowski, Adam J. Rogers, Kenya Reddy, Stephen Zack & Margaret F. Zehren	Beyond Text: Non- Verbal Communication Training Sue Liemer & Rebecca Fishel Bright
WED: Session 4 2:30-3:15 (45 min.)	Integrating Legal Writing in Advanced Doctrinal and Skills Courses Andrea Funk	Talking about Writing: Perspectives on Feedback from the Academy and Practice Michael Cedrone & Frances DeLaurentis	Practitioners The Art of Communicating with Others: Drafting Client Letters, Demand Letters, and E-mail Communications Deborah McGregor	Practitioners Techniques for Emphasis and De- Emphasis Raymond Ward	Teaching the Third Sovereign: How and Why to Include Tribal Nations and Courts in Legal Writing Courses Tonya Kowalski & Samantha Moppett	New Teachers A Recipe for Successful Student Conferences: One Part Time Sheets, One Part Student Conference Preparation Memo, and a Dash of Partial Live Editing Candace Mueller Centeno	Training Effective Lawyers: What are We Missing? Louis Sirico & Theresa Clark

Wednesday

PROGRAM OVERVIEW

Refreshment Break – Foyer outside Islands Ballroom, Salons A&E					
WED: 3:15-3:30	Islands Ballroom Salon B	Islands Ballroom Salon C	Islands Ballroom Salon F	Islands Ballroom Salon G	Islands Ballroom Salons H&J
WED: Session 5 3:30-4:15 (45 min.)	Practitioners The Science of Better Briefs: Measuring Persuasion Empirically David Carney	The New Horizons of Electronic Legal Research: Should We Start Teaching and Casemake? Mark Wojcik	Teaching the Summary Judgment Standard Bruce Ching & Peter Blum	Being Aware of the Cultural Differences between Nations and Why Legal Practitioners Need to Take Those Differences into Account Susannah Baring Tait & Jose Antonio Munoz	Teaching "Voice" Through Legal Writing Texts Shelly Kierstead & Erika Abner
WED: 7:00-9:30	JALWD Editorial Board Retreat Kurrients restaurant				
	Capri Ballroom Salon 1	New Teachers Incorporating Research Strategy into the Teaching of Legal Research Mark K. Osbeck			

THURSDAY, JULY 1, 2010

THURS: 8:30-1:00	JALWD Editorial Board Retreat Capri Ballroom, Salons 9&10
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Wednesday to Thursday

PROGRAM OVERVIEW

Refreshment Break – Foyer outside Islands Ballroom, Salons A&E						
WED: 3:15-3:30	Islands Ballroom Salon B	Islands Ballroom Salon C	Islands Ballroom Salon F	Islands Ballroom Salon G	Islands Ballroom Salons H&J	Capri Ballroom Salon 1
WED: Session 5 3:30-4:15 (45 min.)	Practitioners The Science of Better Briefs: Measuring Persuasion Empirically David Carney	The New Horizons of Electronic Legal Research: Should We Start Teaching Casemaker and Fastcase? Mark Wojcik	Teaching the Summary Judgment Standard Bruce Ching & Peter Blum	Being Aware of the Cultural Differences between Nations and Why Legal Practitioners Need to Take Those Differences into Account Susannah Baring Tait & Jose Antonio Munoz	Teaching "Voice" Through Legal Writing Texts Shelly Kierstead & Erika Abner	New Teachers Incorporating Research Strategy into the Teaching of Legal Research Mark K. Osbeck
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THURSDAY, JULY 1, 2010

THURS: 8:30-1:00	JALWD Editorial Board Retreat Capri Ballroom, Salons 9&10
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Wednesday to Thursday